

Supercourse Newsletter
November 15, 2006

www.pitt.edu/~super1.edu
www.bibalex.org/SuperCourse/Index.htm
www.bibalex.org/english/initiatives/SupercourseArchive.htm

Dear Friends,

The question we will address today is: Does Bill Gates fear the Supercourse? We have been further analyzing page rankings, and they are most interesting. Our impact continues to grow.

Our global impact is much greater than I ever thought. If you do a search on “global health”, there are 329,000,000 sites identified. Amazingly the Supercourse is number 8. US AID was 3, Gates was 4, CDC, 12, WHO 67, NIH, 68, and PAHO >100. We all should be very proud of ourselves in being right up there with Bill. We are playing with the big health tigers.

Nicholas Padilla had a great idea, to see impact of the Supercourse within different languages. On Google advanced search you can chose the language of the sites you want to search. We searched on PowerPoint Lectures.. Here are the rankings of the various agencies for the term “global health”. We evaluated sites up to #50 rankings.

Agencies	Arabic	Chinese	Russian	Spanish
Supercourse	1&2	1	1&2	1,2,3
CDC	0	0	0	0
Gates	0	0	0	0
NIH	0	0	0	0
PAHO	0	0	0	0
WHO	0	0	0	0

It appears that our translated lectures of the Supercourse are having a major impact in bringing global health information into the world. Our Global Health Presence on the web competes quite well. What we have is an incredible global team working together. These top ratings create a very powerful positive circle, as sites are typically evaluated in order, if your site is 1 and 2 they will be seen many, many times more than number 28 or 59,398.

“To create a new standard, it takes something that's not just a little bit different; it takes something that's really new and really captures people's imagination” Bill Gates

Additional Page Rank Analyses

We have further our analyses for page ranks of topics for lectures that you have sent to us. We are covering many different areas. Steve Waring wrote a nice note as did others.

“Using search terms “communicable diseases AND disasters” ranked 5 out of 1,170,000 hits for any format and 2 out of 372 for ppt formats. Although I’m not in the disaster/PH preparedness business any more, I think more than anything this is a testament to the breadth of quality, utility, and coverage afforded by the Supercourse. Calling it a national treasure doesn’t do it justice—it is a treasure beyond all borders.” Waring

Of the 15 topics we examined, 14 were in the top 10 in terms of page rankings. What was surprising is that for some, such as Global Health above, it was not only with lectures, but it was for all the pages on global health on the web. Here is the listing:

Topic ----- PowerPoint lectures --- All Pages	
Amebiasis -----	2(English) 3 (Spanish)
Communicable Disease and disasters --	3/372 ----- 5/1170000
Cardiovascular epidemiology -----	1&2/9730
Diabetes epidemiology -----	3/13,000
Epidemiology -----	5/42,000,000
Evidenced based public health -----	1/158
Global Health -----	1&2/3,820,000 ----- 8/320,000,000
Indian Health -----	1&2/56,000
Infectious disease epidemiology -----	1/21,000 ----- 1/3,260,000
Islamic/Arab health -----	2/537
Information on the Web -----	1/78
Meta Analysis -----	6/116,000
Molecular Epidemiology -----	1&2/5,030,000
Occupation Cancer -----	3/18,000
Pakistani Health -----	6&7/18,500
Pitt.edu -----	2/2,400,000
Primordial Prevention -----	1/126
Russian health -----	2&3/19,000
Tsunami -----	11/31,000

It is fascinating to us, that with the short list that we examined, we have 22 in the top 10 rankings of all lectures. In addition what is most amazing, is that we have 18 in the top 3, and 7 number 1. The name of the game is Impact, Impact, Impact.

Lectures from NIH, Nobel Prize winners, Page Ranks and the Supercourse

We can also look at the strength of the Supercourse by examining how our lecture fare with compared to lectures on the web by leading scientists. For Dr. Rodgers, the acting director of NIDDK, his Supercourse lecture that ranks #1 of all his web lectures. Dr. Fauci, is the director of NIAID. His Supercourse web lecture ranks #4. Nobel prize winner Paul Nurse, it is #7, and Nobel prize winner Baruch Blumberg, # 4. Interesting, when we searched for Dr. Blumberg’s Supercourse lecture on his wonderful Nobel prize winning research on hepatitis and it came out Number 1. The numbers of lectures on the

web for these important scientists is in general small. But it does suggest that putting one's lecture onto the Supercourse yields considerable web impact.

Eugene Shubnikov just told us that he is 23/1000 leading web master in Russia, and in the area of health...# 1.

We have been shocked as to how the Supercourse faculty could have this impact. We are riding high up there with Bill Gates, WHO, NIH and PAHO for global health. We feel a little bit like Pittsburgh being in the same football league as Brazil, Germany, Italy, and Argentina. We need to keep going at this level to bring global health knowledge to our countries and to the world. It is all the result of the great lectures that you have contributed.

“The two areas that are changing... are information technology and medical technology. Those are the things that the world will be very different 20 years from now than it is today” Bill Gates

Lecture of the week
"An ounce of prevention is better than a pound of cure"-- This simple concept is at the core of the Supercourse project. We recently received a lecture on immunization that is very good at illustrating this concept. Dr. Daniel Salmon provided us with a wonderful lecture titled "Measuring Immunization Coverage among Pre-School Children: Past, Present, and Future Opportunities"
<http://www.pitt.edu/~super1/lecture/lec25051/index.htm> This lecture outlines the importance of immunizations and describes methodologies for measuring immunization coverage. Although this presentation is primarily focusing on the measuring immunization coverage in the United States, much of the content will be useful to other developed and developing nations.

Thank you so much

Best regards,

Ron, Faina, Mita, Eugene, Nicholas, Ali, Francois, Rania, Jesse, Winxing, Google, Arin, Soni, Ayesha, Andrey, Julia

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